



LIFESCHOOL'S GO ADVENTURE! PROGRAM GETS BIG PICKUP FROM TOYOTA

Toyota will present a 2008 Tundra TRD DCAB to Sonoma County's Lifeschool outdoor education program Saturday, May 10th 2008 during the Human Race community fundraiser in Santa Rosa. The Tundra truck will be provided to Lifeschool's Go Adventure! youth summer campaign as a part of Toyota's continuing grassroots involvement in community and outdoor organizations. The 2008 Tundra will help transport food and supplies for hundreds of kids to dozens of wilderness locations. Lifeschool, founded in 1999, is dedicated to educating young people through environmentally conscious wilderness travel.

For more info on Lifeschool and Go Adventure! visit: www.lifeschooladventures.org

For more info on The Human Race visit: <http://humanrace.kintera.org>

WHO- Jim Nevill, Executive Director of Lifeschool, to receive Tundra truck at event

WHAT- Toyota presents 2008 Tundra for use in Lifeschool's Go Adventure program

WHERE- Slater Middle School 3500 Sonoma Ave. Santa Rosa, CA 95404

WHEN- Saturday May 10th, 2008. 7am . 11am

SUPPORT- Toyota PR representative on site. Tundra brochure and press kits available

CONTACT- Justus Dobrin/ M DPR/ Field Public Relations Agency Toyota Motor Sales (TMS) U.S.A., Inc.

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